

# **SEPTEMBER 5-7, 2025**

# 2025 CMTA PATIENT & RESEARCH

summit.cmtausa.org

PRESENTED BY O APPLIED THERAPEUTICS

# 2025 PARTNERSHIP OPPORTUNITIES

Accelerating Research | Empowering Patients



Partner with the Charcot-Marie-Tooth Association (CMTA) and join the fight to find a cure for Charcot-Marie-Tooth disease (CMT) while connecting with a key audience that matters most to you. The products you offer will resonate with the **more than 3 million people worldwide** with CMT, along with countless families, loved ones, and caregivers.

By leveraging CMTA's existing networks, communications, and events, you are placing your company's brand, message, products, and services front and center. And, as a trusted CMTA partner, our community is more likely to support your business.

## **CMTA's MISSION**

To support the development of new treatments for CMT, to improve the quality of life for people with CMT, and, ultimately, to find a cure.



YOUR IMPACT WILL MAKE A DIFFERENCE! With a Perfect 100 score and 4-Star rating from Charity Navigator, you can trust that your financial support will be invested wisely to support our aggressive research program and to fulfill our mission to find treatments and, ultimately, a cure for CMT.



Since 2008, CMTA has invested **more than \$30 million in CMT research**.



2025 CMTA PATIENT & RESEARCH SUMMIT PARTNERSHIP OPPORTUNITIES





## **BECOME A SUMMIT SPONSOR TODAY!**

The 2025 CMTA Patient & Research Summit will be held on Friday, September 5th – Sunday, September 7th at the Embassy Suites at Indianapolis Airport in Plainfield, Indiana. The CMTA Summit offers life-improving presentations on living well with CMT and will provide a comprehensive update on CMTA's Strategy to Accelerate Research (STAR) programs and initiatives, presented by top CMT researchers.



Sponsor the 2025 CMTA Patient and Research Summit and put your company directly in front of hundreds of CMT patients, researchers, and medical professionals on-site, and thousands year-round. The Summit is the premier annual event enabling us to reach thousands of CMT patients, making this your greatest opportunity to connect with patients and have your brand seen as a trusted partner and to connect with attendees that matter most to your business.



**2025 CMTA PATIENT & RESEARCH SUMMIT PARTNERSHIP OPPORTUNITIES** 



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# **SPONSORSHIP LEVELS**

	gold star <b>\$25,000</b>	silver star <b>\$15,000</b>	blue star <b>\$10,000</b>	orange star <b>\$5,000</b>
Complimentary admission to the Summit	4	3	2	2
VIP Reception Admission	4	3	2	2
Summit Bag Sponsor	*			
Company mention at all sessions with other sponsors	<del></del>	$\rightarrow$		
Half-page ad in The CMTA Report	*	*		
Patient focus group during/after Summit	<u> </u>	<u> </u>		
Ad read on CMTA's Simply CMT Podcast	$\star$	*		
Sponsor a researcher	<u> </u>	<u> </u>		
Press release announcing partnership	$\star$	*	$\star$	
Partnership announced on CMTA's social media	$\star$	$\star$	$\star$	
Partnership acknowledgment in Summit recap video	*	*	*	
Company Q&A video posted to social media	$\star$	$\star$	$\star$	
Recognition in Summit communication	*	*	*	$\star$
Logo prominent on all Summit marketing materials	$\star$	$\star$	$\star$	$\star$
Mention in The CMTA Report	*	$\mathbf{\star}$	*	$\star$
Hyperlinked logo on Summit website	$\star$	$\star$	$\star$	$\star$
Exhibitor Table	*	*	*	$\star$
Demonstration of social responsibility				$\star$
Sponsor an attendee	$\star$	$\star$	$\star$	$\star$
			Sector Sector States	

**2025 CMTA PATIENT & RESEARCH SUMMIT PARTNERSHIP OPPORTUNITIES** 





# **EXHIBITOR OPPORTUNITIES**

## **Become a Summit Exhibitor Today!**

Become an exhibitor at the 2024 CMTA Patient and Research Summit and position your company in front of hundreds of CMT patients, researchers, and medical professionals during the event, and thousands through year-round promotion.

The Summit stands as the premier annual event for the CMT community. This presents your greatest opportunity to connect directly with patients, establish your brand as a trusted partner, and engage with attendees who are most relevant to your business.



**2025 CMTA PATIENT & RESEARCH SUMMIT PARTNERSHIP OPPORTUNITIES** 

## 2025 CMTA PATIENT & RESEARCH SUMMIT PARTNERSHIP COMMITMENT FORM

#### **2025 CMTA PATIENT & RESEARCH SUMMIT**

Gold Star - \$25,000
Silver Star - \$15,000
Blue Star - \$10,000
Orange Star - \$5,000

#### **2025 CMTA PATIENT & RESEARCH SUMMIT EXHIBITOR**

Supporter Partner - \$1,000
Community Partner - \$750

In-Kind Gift

Company/Organization Name:	
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(As you would	like it to appea	r in print)
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Contact Name: Title		Title:	itle:	
Mailing Address:				
City:	State:	Zip Code:		

Phone #: \_\_\_\_\_

\_\_\_ Email: \_\_

#### **PAYMENT METHOD**

Payment is due prior to benefits being implemented

- Check enclosed (payable to CMTA and mailed to address below)
- Please invoice our company. Payment is due no later than 30 days from receipt of invoice.
- Charge the following credit card Type of card: Visa MC AMEX Discover

Card #:	
Expiration Date:	Security Code:
Name as it appears on card:	
Signature:	

Please return this commitment form to: CMTA PARTNERSHIP OPPORTUNITIES - PO Box 105, Glenolden, PA 19036 or email Jeana Sweeney: jeana@cmtausa.org



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