

2022

PARTNERSHIP

O P P O R T U N I T I E S



ONE STEP CLOSER
TO A FUTURE WORTH FIGHTING FOR

2022 Partnership Opportunities

PREPARED FOR

When you partner with the Charcot-Marie-Tooth Association (CMTA), you directly impact research and patient programs for the 3 million people with Charcot-Marie-Tooth. Our community is more likely to support businesses that are seen as a valued partner of the CMTA. The products you offer will resonate with our greater community of patients, families, loved ones, caregivers, and corporate partners. Leveraging our existing networks, communications, and events, we can share your company's message, promote your products, and connect your brand with a community of potential new customers!

YOUR DOLLARS **are** INVESTED WISELY in building a SUCCESSFUL PARTNERSHIP

OUR MISSION - to support the development of new drugs to treat CMT, to improve the quality of life for people with CMT, and, ultimately, to find a cure.

RESEARCH - The CMTA is currently funding research for the types of CMT that affect approximately 90% of all people with CMT. We are aggressively fighting to find a pharmaceutical treatment, and, ultimately, a cure for all types of CMT.

PATIENT SERVICES - There are more than 70 branches nationwide that provide support for patients living with CMT. In 2016, the CMTA started the first-ever US camp for kids with CMT, Camp Footprint. This is a free, life-changing, 6- day sleepaway camp.

EDUCATION - The CMTA offers a comprehensive series of educational programs and resources for pediatric and adult patients, caregivers, as well as healthcare professionals who work with CMT patients.



2022 Partnership Opportunities

2022 CMT PATIENT AND RESEARCH SUMMIT

Sponsoring the Virtual 2022 CMT Patient and Research Summit on Saturday, October 1st will put your company directly in front of hundreds of people. The 2022 CMT Patient and Research Summit and features presentations from the world's leading experts on CMT. Topics include the latest CMTA research, the role of genetics, the impact of the disease on children, coping strategies and physical therapy. We invite you to take advantage of this extraordinary opportunity to help people with CMT by sponsoring this event.

PLATINUM SUPPORTER | \$10,000

- Recognition as our partner during the Virtual Summit and in all event communication
- Logo in all emails and on marketing materials
- Hyperlinked logo on conference event and registration website page
- Recognition in all Virtual Summit press releases
- Feature content in attendee per-conference email
- Prominent virtual booth/table space
- Invitation to co-create and host a Summit breakout session
- Participate in panel discussion
- Host a happy hour session pre-conference with small group
- Customized email social media plan including posts to Facebook, Twitter, Instagram and YouTube to announce partnership



GOLD SUPPORTER | \$5,000

- Recognition during the Virtual Summit
- Social media mentions
- Prominent virtual booth/table space



2022 Partnership Opportunities

2022 PRESENTING SPONSOR

Presenting Sponsor for 2022

PRESENTING SPONSOR | \$20,000

- Listed as “Presented by” Company name for the 2022 Summit.
- Invite to three VIP Donor Appreciation Events and recognized as “Presented by” Company name
- Company promotion at two in-person regional meetings with a presentation opportunities and networking one on one with guests. (Pending COVID rates and CDC guidelines)
- Company logo and mention on all communication and marketing materials as the 2022 Presenting Sponsor
- Company mentions at all meetings with other potential supporters
- Half-page ad in the quarterly CMTA Report
- Hyperlinked logo on event websites
- Customized social media plan including posts to Facebook, Twitter, and Instagram, and YouTube with Facebook Live Spots
- Premium logo placement on give-a-ways
- All other benefits listed in the Summit



2022 Partnership Commitments

SPONSORSHIP COMMITMENT FOR CMT PATIENT AND RESEARCH SUMMIT

- Platinum Supporter - \$10,000
- Gold Supporter - \$5,000

PRESENTING SPONSORSHIP COMMITMENT

- \$20,000

SPONSORSHIP COMMITMENT

Company or organization name: _____
(As you would like it to appear in print)

Contact Person Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip code: _____

Phone: _____ E-mail Address: _____

PAYMENT METHOD

Payment is due prior to benefits being implemented

- Check enclosed (payable to CMTA and mailed to address below)
- Please invoice our company. Payment is due no later than 30 days from receipt of invoice.
- Charge the following credit card Type of card: ___ Visa ___ MC ___ AMEX ___ Discover

Card number: _____

Expiration date: _____ Security code: _____ (digits on signature strip or digits above card number)

Name as it appears on card: _____

Signature: _____

Please return this commitment form to the CMTA by mail:

CMTA – PARTNERSHIP OPPORTUNITIES

PO Box 105, Glenolden, PA 19036

or email to: jeana@cmtausa.org